

## Jérémie Vosse, the man footballers adore

At the head of a high-end concierge company, Jérémie Vosse fulfills the needs and realizes the wildest desires of football stars.



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Jérémie Vosse, CEO of Premium Conciergerie.

**P**rivate jets, dream vacations, luxury watches, and exceptional cars—footballers swear by him! Overflowing with energy and ambition, Jérémie Vosse heads France's leading high-end concierge service. A "maker of life and desire," as he likes to call himself, the French CEO of [Premium Conciergerie](#) caters to influential figures, businesspeople, heads of state, but above all, athletes. Half of the French national football team uses his services, and many tennis players, rugby players, coaches, and racing drivers can no longer do without him (60% of his members are top athletes). While discretion is his guiding principle, the entrepreneur admits that he fulfills the desires of players in France, Spain, Italy, England, and Germany, at the top three or four clubs in each of these countries. But we won't learn much more than that.

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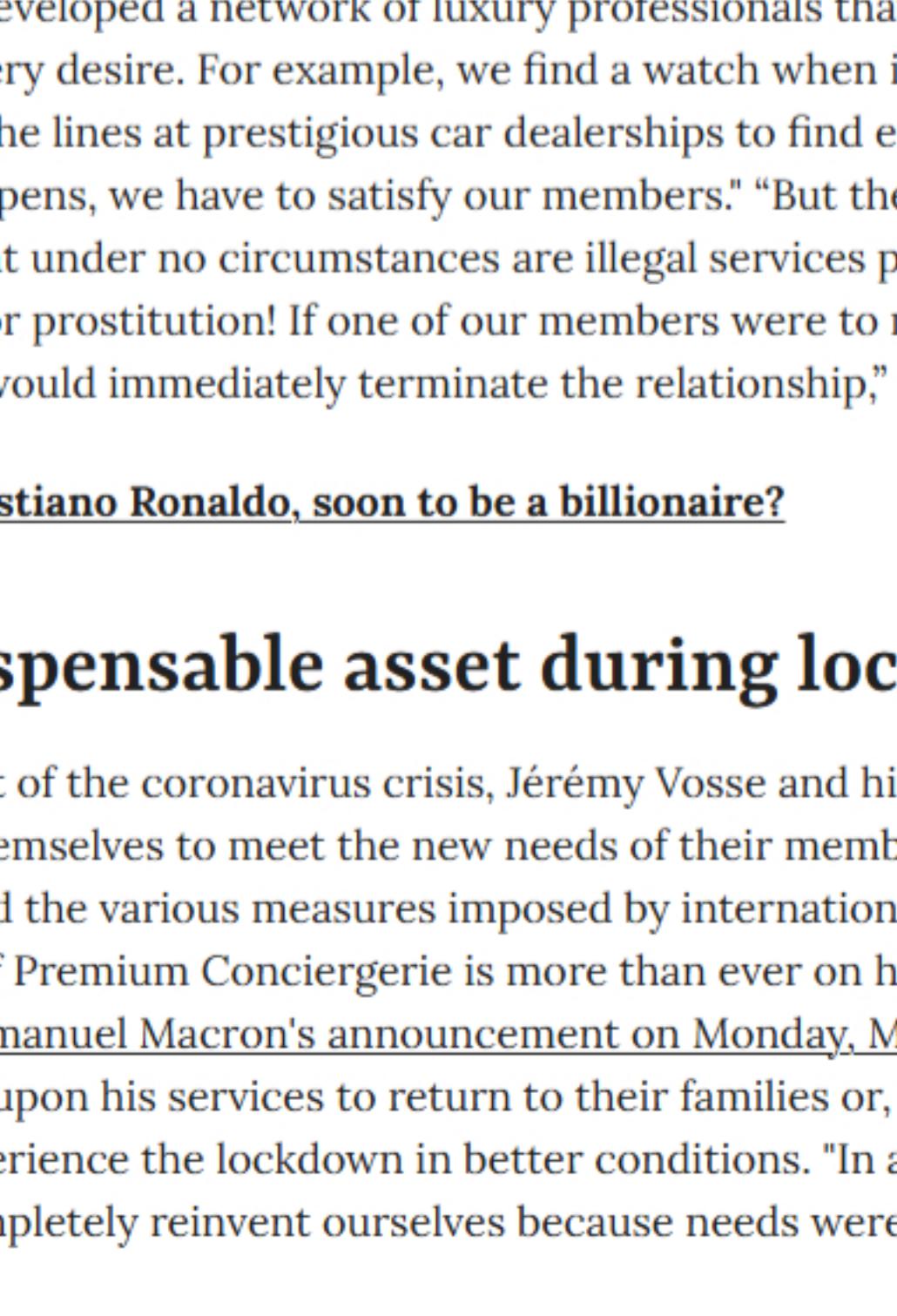
### Pampered footballers

After eighteen years with a group in the video, music, and video game industry, Jérémie Vosse, leveraging a prestigious network and contacts, is launching his own high-end concierge service. From private jets and nannies to personal shoppers and Michelin-starred chefs, Premium Conciergerie takes care of every aspect of its clients' daily lives. "Our members can ask us for anything," says Jérémie Vosse. "We arrange chefs, babysitters, and gardeners. We also handle baby showers, weddings, and moves. We organize all the logistics of transfers during the transfer window. In short, we do it all."

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In just five years, the entrepreneur has become indispensable in the lives of footballers. Available 24/7, including Sundays and holidays, Premium Concierge frees up time to save time for its members. But, in return, the pressure is immense, while the idea of disappointing them remains unthinkable. "We always have to achieve our goals. If, at any moment, a member wants to go to Los Angeles and the flight is full, we'll find a way to get them there. You always have to have a plan B, or even a plan C. Over the years, we've developed a network of luxury professionals that allows us to fulfill their every desire. For example, we find a watch when it's impossible to find, we skip the lines at prestigious car dealerships to find exceptional cars... Whatever happens, we have to satisfy our members." But the CEO is keen to emphasize that under no circumstances are illegal services provided. "There are no drugs or prostitution! If one of our members were to make such requests, we would immediately terminate the relationship," he assures.

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### An indispensable asset during lockdown

Since the start of the coronavirus crisis, Jérémie Vosse and his team have had to reinvent themselves to meet the new needs of their members. With lockdowns and the various measures imposed by international governments, the founder of Premium Concierge is more than ever on high alert. Following Emmanuel Macron's announcement on Monday, March 16th, many people called upon his services to return to their families or, conversely, to leave and experience the lockdown in better conditions. "In a very short time, we had to completely reinvent ourselves because needs were turned upside down."

So, gone are the idyllic holidays on the other side of the world, the finest restaurants in capital cities, and the upscale boutiques of the world's largest cities. "Today, we're doing our grocery shopping, finding hand sanitizer, gloves, and, with more difficulty, masks. Our mission has become more complicated because we're dependent on the decisions of public authorities in every country. For our athletes, we did eventually manage to find sports equipment that we were able to deliver throughout Europe. The important thing for them is to prepare for the resumption of their activities. Finally, we recommend TV series, films, or books based on their tastes."

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To enjoy this unique privilege, members must pay an annual subscription of €4,800 for themselves and a guest of their choice, or €9,600 for the family and close friends package. However, the lockdown significantly complicated matters for Premium Concierge, and Jérémie Vosse readily admits this: "For the first time, we had to say no to our clients. Some members wanted to leave, but it was already too late. One of them even asked us for a cat because he was lonely. Obviously, it was impossible for us to send him a pet by mail."

### Members from all corners of the world

Singers, actors, businesspeople, and statesmen—Jérémie Vosse's client portfolio is broad and extends far beyond the world of sports. "We have members all over Europe and in a few parts of Africa," he says proudly. "We have around 150 subscribers, but each member requires us to manage their entire ecosystem. Digitally, we manage the lives and desires of many more people." The temptation to further expand the membership base might be strong, but Jérémie Vosse isn't considering it. "Being a Premium Concierge member is like being part of a large family. We even have a quota system that limits the number of members. In reality, I'm very committed to knowing each of my subscribers, and only this format allows us to do that."

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However, recently, Jérémie Vosse and his team have expanded their business portfolio and begun providing services to haute couture and haute joaillerie houses. "Major brands organize numerous events throughout the year, and they ask us to take care of their important clients, offering them an exceptional experience. I believe we have genuine legitimacy with haute joaillerie and haute couture brands. Our goal is to continue our growth with these brands, who entrust us with exceptional work."

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