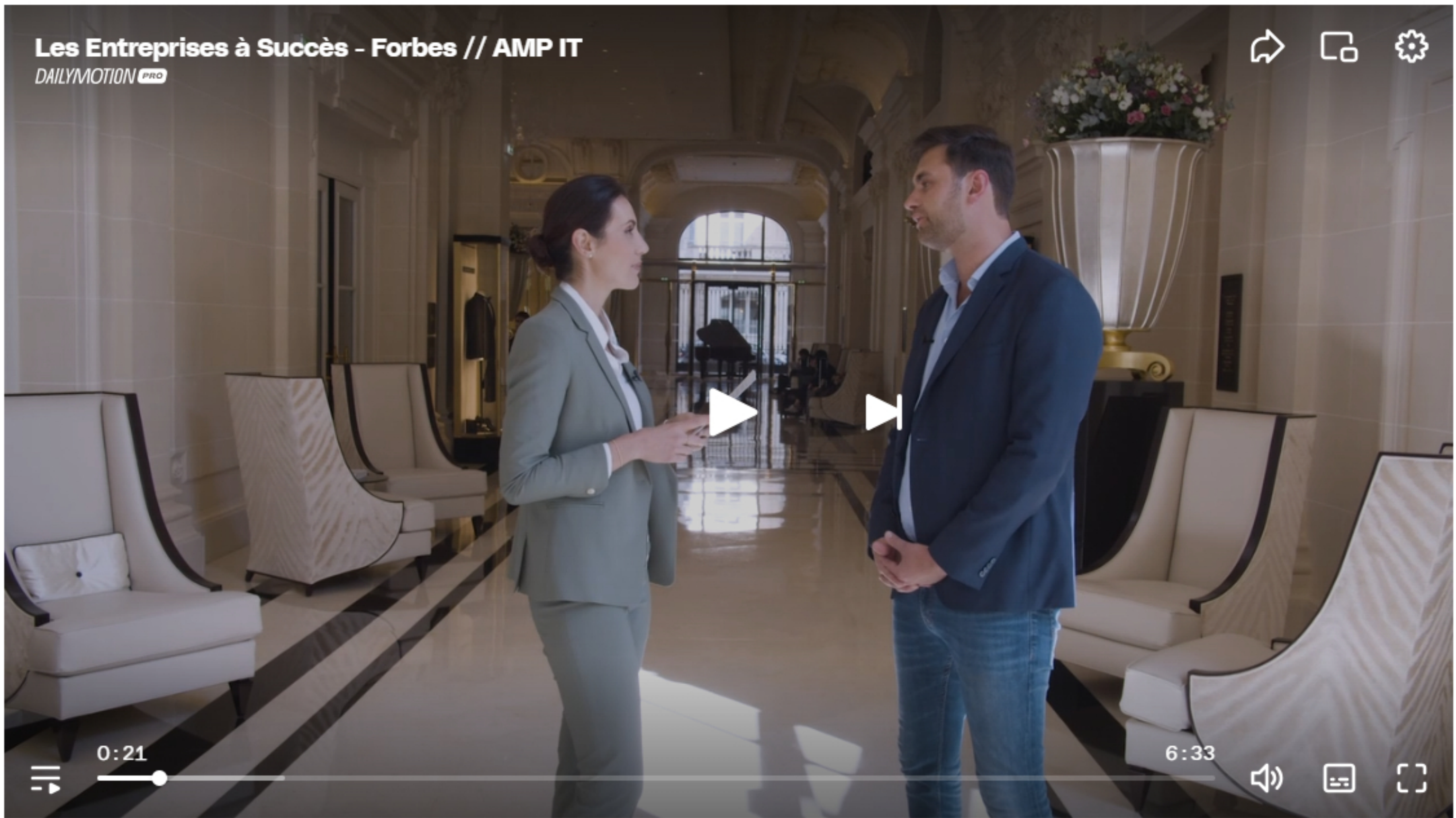


Brandvoice

AMP IT: the expert in charging solutions for electric cars



Paid program

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Based in Geneva, AMP IT offers its clients customized charging solutions for electric vehicles. A major player in the ecological transition, the company now aims to expand its business internationally through the deployment of its own franchise network.

Custom-designed charging stations

Founded in 2021, [AMP IT](#) designs and develops simple yet fully customized vehicle charging solutions tailored to each client’s needs. All charging stations are equipped with an intelligent monitoring system to track energy consumption in real time.

Today, the company deploys its solutions to individuals, businesses, and also homeowners throughout Switzerland.

“ *For individuals who would like to have a charging station installed in their parking space within their building, they simply need to submit a request on our website* ,” explains Ilya Tyuvildin, the company’s co-founder. The company then contacts the building management to arrange the system’s deployment. There are no installation fees for the individual, only a monthly subscription once the charging station is installed.

” *For landowners, this type of investment in the ecological transition is extremely attractive and sustainable!* ”

The creation of an international franchise network

Faced with increasing sales of electric vehicles, AMP IT now aims to expand its operations in Europe and internationally through its own franchise network. A first branch has recently opened in Poland.

” *This franchise system is open to the widest possible range of businesses, whether local or regional power suppliers seeking solutions to meet very high demand, companies specializing in the development and management of real estate assets, or oil companies wishing to diversify their business model* ,” explains Ilya Tyuvildin.

Each new franchisee will benefit from tailored support for launching and developing their business, including access to [the company's software](#) to manage all tasks simply and efficiently. They will also benefit from operational expertise and numerous marketing resources to rapidly grow their business.

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